



# Caring Habit of the Month Adventure

Improves Academics and Helps Coordinate Character  
Education Together With All Behavioral Interventions  
in Schools, Families and Communities.

## A G E N D A

**Monday, December 6, 2004**

- 3:45-3:50 = Introduction of Caring Habits (Overlay of LT effect of education & CH)
  - 3:50-4:00 = Teachers Intro w/ One Element about Caring Habits You want to Learn
  - 4:00-4:10 = Background (formation and design behind CH), Present, Future
  - 4:10-4:20 = Video about Caring Habits at Featured Schools
  - 4:20-4:25 = Overview of Leader/Teacher 'How To' Manual
  - 4:25-4:35 = Familiarization with Monthly Idea Book
  - 4:35-4:40 = Discovery of CH's Literacy Enrichment Supplement
  - 4:40 Conference Call to Elaine Parke, Executive Director of Caring Habits
  - 4:40-4:50 = Introduction of CH' website [www.caringhabits.org](http://www.caringhabits.org) and Partner Log-in  
ID = \_\_\_\_\_ Password = Caring, Navigate thru 'Free Stuff' to download
  - 4:50-5:00 = Q & A, Agenda for Second Half of Caring Habits Training on Dec 13
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## A G E N D A

**Monday, December 13, 2004**

- 3:45-3:50 = Review of Caring Habits (Overlay of LT effect of education & CH)
- 3:50-4:00 = Questions Have about Caring Habits Since Last Week
- 4:00-4:20 = Review of Monthly Themes and Materials for Usage of CH at Riverside
- 4:20? Conference Call to Elaine Parke (When to Make - Now or Later in Mtg?)
- 4:20-4:30 = Suggested Activities of CH's theme for School-wide Usage
- 4:30-4:35 = Review/Questions about Caring Habits' Monthly Idea Book
- 4:35-4:40 = Review/Questions about Literacy Enrichment Supplement
- 4:40-4:55 = Practice using 'Partners Login' on CH's website, [www.caringhabits.org](http://www.caringhabits.org)
- 4:55-5:00 = Q & A, Follow-Up Plan for Support, teleconference in January – Date ?

## Anita's Notes for Training of Caring Habits

**First, We Develop Our Habits over Time and, then, They (Our Habits) Create Our Legacy**

Intro	Mike Easley, _____, Mother Teresa, _____, Michael Jordan, _____, Madonna, _____, Jim Graham, _____, Elizabeth Dole, _____, Marva Collins, _____, Osama bin Ladin
Pop Quiz to Illustrate Effective Use of Branding Products or Images w/ People	What month do you think of when you hear: New Years Eve, Valentines Day, Shamrocks and St. Patrick Day, Mother's Day, Flag Day, 4 <sup>th</sup> of ___?, Labor Day, Columbus Day, Thanksgiving Day, Christmas Day. Just like US Congress or Hallmark have linked certain holiday to each month, likewise CH links desired ACTIONS of children demonstrating the basic character traits mandated by Rule #165??? Since today's children will be tomorrow adults -- parents, teachers, and leaders.
How Advertising of Companies Embed a Brand Name in Pp	Where's The _____? Reach Out and Touch _____?, The Golden Arches of _____, You're in Good Hands with _____? Everything's Better with Blue _____ On It, Good To the Last _____ (Folgers Coffee) Just Do _____, See How Repetition Causes Retention of an Thought or Product It takes 6-10 times to embed a quote or image in a person's mind.
1960 ..... ;-) NOW..... ;-(	Sources of Influence: Home, Church, School, Friends, <b>Media</b> . Now = 1= ?Media and Friends, Home, School, Home (Confirm this with Elaine)
EP's background Social Marketing where companies can't force, but work hard to influe, persuade	The objective of advertising and marketing techniques (which are designed to affect, influence, persuade consumers to take an desired action i.e. purchase product of advertisers) is one of the cornerstone of the design of Caring Habits to engrain into a child's mind and memory a uniquely simple way to learn habits of improved behavior of children over the timespan of a month bcuz it takes _____ days (21) average days a child can be in school per month/avg # of days it takes to change or develop a new habit..... <b>The basic objective of CH: 'Market a desired behavioral traits as a brand name for a month. i.e. Treat one another with kindness and be loving to self and respectful to all others.</b>
Most Important	CH is NOT a CE program, but rather a strategic plan for organizing how we educate children abt CE in a methodical, consistent, sustainable manner so that its value is observable and measurable improvement of a child's academic and social behavior.
What CH IS>>>>	It's a wealth of resources (books categorized by topic and grade level) and suggested activities to link to each month's theme.
Characteristics of Caring Habits	Fun, Positive, Sustainable
Attitude	Attitude is Everything,... Only Word in English Language that equals 100 in numbers 1-26 to A-Z Marva Collins
Weave CE (How) n2What(Academic Subjects)	Teachers weave CE into their daily lessons academic plans Weave the How Character Ed) of Life's into the Events of Life
Logic of Monthly Colors	Sept – Perseverance / Do Your Best, Oct – Slow Down and Listen (Patience), November – BE Positive, Christmas,
Monthly Themes	Link related descriptor of theme to color i.e. AWARD Gold, Ever Green, Sunny Yellow. Slow Down Lavender, Peace White, Gentle Aqua,
CH Idea Book	Ideas Books of Each Month has a description of each book while the Literacy Enrichment doesNOT. Includes all possible CE-based vocabulary words that can be used with each monthly theme and in all academic lessons.
Literacy Enrichment Supplement	Essay Topics/Prompts/Starters on Pgs (CH designed essay topics according to State Educational Standards. Reproducible Prompts Character Education Vocabulary Reading Booklists – Has over 500 books listed by monthly theme and _____?? Video Lists OTHER THAN THE BOOK LIST, this book is geared for Grades 4-8.
How to Store all CH Materials	Lots of Schools have a Caring Habits shelf in their Resource Library
Examples of Application of Monthly Themes	Schools move food drives to January given how busy December is and Empty January typically is. Boys Scout's uses 'Success in Life
Contract for Home	Available on Caring Habits' website under 'Partner Login' under 'Free Stuff'.

**LAMINATED POSTERS – Use Them like a VISUAL teaching Aid throughout School**

Your 1<sup>st</sup> shipment of CH will arrive on Jan 5 (ok ??); all other months will arrive 8 days before 1<sup>st</sup> of month.

